

The background of the image shows the Brazilian flag on the left and the Colombian flag on the right, both waving. Below the flags is a stone balustrade with decorative balusters and finials. A semi-transparent brown rectangle is centered over the image, containing the text.

# Entrepreneurial Delegation Trip

Entrepreneur Exchange – Brazil – Colombia - Germany  
Alternative Correctional Models &  
Economic Cooperation for Peace

Brazil and Colombia — January 28 to February 6, 2026

# Organizers



# Cooperation partners



# **UNTERNEHMER IN BEWEGUNG**

"Unternehmer in Bewegung,, („Entrepreneurs on the move“) is an initiative aimed at mobilizing entrepreneurs and companies across Germany.

It seeks to increase the visibility and appreciation of family businesses and the contributions of entrepreneurs and their employees.

The initiative emphasizes creating a positive momentum for the business community, fostering change, and encouraging active participation in shaping the economic future, particularly in the German mid-sized business sector.

Key figures like Sarna and Michael Röser and Josef Brunner are involved in promoting this movement to address challenges such as bureaucratic hurdles and fostering entrepreneurial spirit during uncertain times.



## The Philanthropic Family Office

Sinngeber (Sense givers) is a philanthropic multi-family office, serving entrepreneurial families in Germany.

We want to contribute to a movement for philanthropy in Germany and inspire enthusiasm for philanthropy.

To this end, we have developed various instruments to simplify donations and to remove legal and organizational hurdles. We have developed donor advised funds for Germany.

We specialize in networking (potential) philanthropists and advising, accompanying and simplifying philanthropic engagement and impact investing in all phases, facets and generations.



## Sinngeber Advisory Council

- Sandra Daniela Alber
- Heinrich Otto Deichmann
- Dr. Rüdiger Grube
- Franz Haniel
- Stefan Hipp
- Elke & Philipp Horsch
- Prof. Dr.-Ing. E.H. Friedhelm Loh
- Ursula & Ludwig Merckle
- Elena von Metzler
- Alexander Otto
- Moritz Ritter
- Sarna & Michael Röser
- Prinz Constantin zu Salm-Salm
- Beate Tumat
- Dr. Bernd Scheifele
- Karin Schick
- Ruth Werhahn
- Dr. Reinhard Zinkann





## Hopebearer Group

- Hoffnungsträger was founded by Tobias Merckle. In Germany it builds integrative affordable housing where refugees and Germans live together as a solution for functioning integration.
- Hoffnungsträger supports partner organisations in 17 countries, especially in
  - Restorative Justice and reconciliation
  - Families of prisoners (helping to start small businesses to enable independent living)
  - Spreading the APAC prison model to other countries



Fundación Llevando Esperanza was founded to support the above programs in Colombia.

# We support in these countries



## The delegation trip offers a unique opportunity

- to immerse oneself in the realities of life in Brazil and Colombia
- for Brazilian, Colombian and German business families to get to know each other to exchange ideas and experience and to explore opportunities for economic cooperation
- get to know projects with a great social impact, especially in the areas of peace and reconciliation work, prison work and reforestation
- broadening horizons that shape lives

”

We believe that economic and peacebuilding should be thought of as a common task in order to create sustainable stability and prosperity.

## Brazil

Day 0	Day 1	Day 2	Day 3	Day 4
<b>27.01.</b>	<b>28.01.</b>	<b>29.01.</b>	<b>30.01.</b>	<b>31.01.</b>
Tu	Wed	Thur	Fri	Sat
<b>Travel Day</b>	<b>Belo Horizonte</b>	<b>Belo Horizonte</b>	<b>Iguazu (Paraguay)</b>	<b>Rio de Janeiro</b>
Flight to Brazil	Tobias Merckle life story	Flight Foz do Iguaçu	Visit Data Center and Dam	Visit Jorghino's social projects
	Visit APAC and state prisons	Sightseeing	Flight to Rio	Sightseeing

## Colombia

Day 1/5	Day 2/6	Day 3/7	Day 4/8	Day 5/9	Day 6/10	Day 7/11
<b>01.02.</b>	<b>02.02.</b>	<b>03.02.</b>	<b>04.02.</b>	<b>05.02.</b>	<b>06.02.</b>	<b>07.02.</b>
Sun	Mo	Tues	Wed	Thur	Fri	Sat
<b>Medellín</b>	<b>Medellín</b>	<b>Medellín</b>	<b>Barranquilla</b>	<b>Bogotá</b>	<b>Bogotá</b>	<b>Travel Day</b>
Flight to Medellín	Visit Villages of Reconciliation	Visit Childrens project	Visit Victims and perpetrators in conversation	Forums	Visit to high- security prison	Flight to Germany
	Visit of different projects	Meeting with entrepreneurs	Visit Companies		Visit Companies	

We recommend taking part in the complete trip. There is an option to participate only in Brazil or Columbia.

Columbia



Brazil



 [Link zur Google Maps Karte](#)



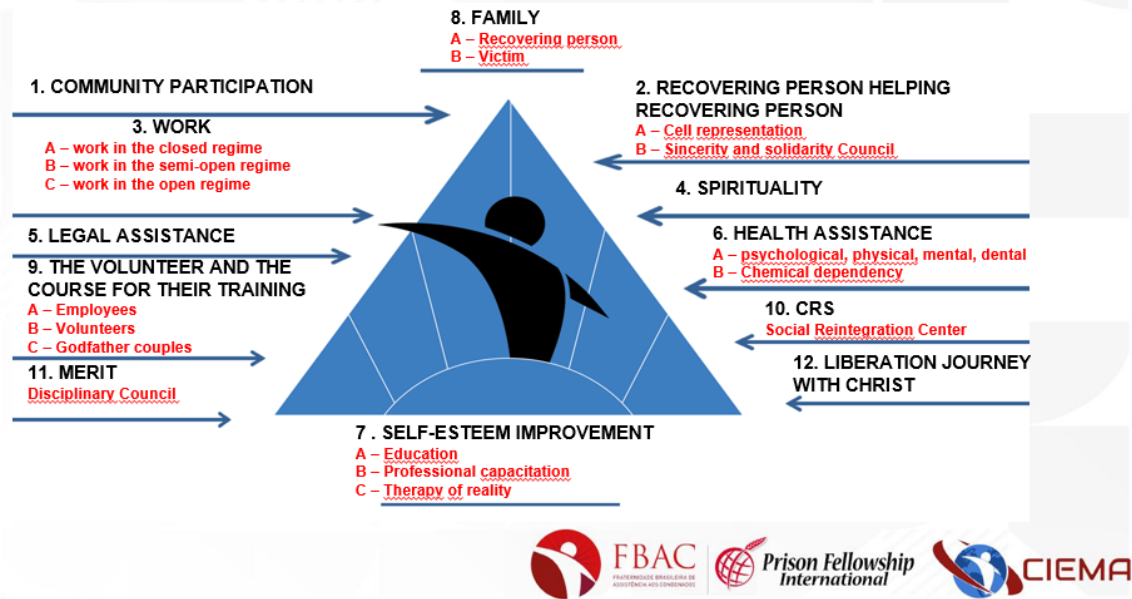
## APAC prisons: Public Private Partnership

- The APAC prisons in Brazil represent a unique, humane prison model founded in 1972, focused on rehabilitation through responsibility, dignity, and trust. There are no guards.
- The prisoners, called “recuperandos” manage their own security, discipline, and daily activities.
- APAC facilities emphasize work, study, and community involvement, and they maintain clean conditions with nutritious food and education programs.

Vision: Spread the APAC Methodology in Brazil, Colombia and worldwide in Public Private Partnership together with investors, NGOs and governments.

### APAC METHOD

*Almost 50 years of studies and evolution*



69 prisons with

50-200 „recuperandos“ each in Brazil.

The method was replicated so far in 12 countries.

5.735 recuperandos

5.190 Men

524 Women

21 Juveniles

70.316 Recuperandos since 1972

### Recidivism Rate

Average after APAC → 13,9%  
→ 2,8 % (female APACs)

Average after state prisons  
→ 80%

### Cost

APAC  
→ US\$ 231,00

State prisons  
→ US\$ 693,00









### Iguazu Falls

We will visit the Iguazu Falls, the largest waterfall system in the world with around 275 individual cascades stretching nearly 3 km along the border between Argentina and Brazil.



### Penguin Group Data Centers

Niklas Leck, the co-founder of the Penguin Group, will explain us how they transform energy to human potential by building and running electrical infrastructure and data centers in cloud, Bitcoin mining, and AI training.



### Itaipu – worlds largest energy source

# Rio de Janeiro



The sports and education center "BOLA PRA FRENTE" (translated: With the ball forward) in Rio de Janeiro's Guadalupe district is one of the largest social and sports projects in the capital of the state. Brazilian football world champion Jorginho opened the project in 2000 together with his teammate Bebeto.

It helps vulnerable children and young people to have a self-determined future and to lead a cultivated way of life beyond drug use and crime. Jorginho will show us his projects, will lead us through the favelas with a short soccer play with the children. After some sightseeing we will have dinner with Jorginho and entrepreneurs from Rio de Janeiro.



## Travel to Medellin



Barbeque at a local finca.  
Conversation with Rodrigo, a former bomber  
of Pablo Escobar, who now is leading social  
programs.



## Granada – Communities of Restoration



Granada is a small city with 10.000 inhabitants in Antioquia. The region experienced intense violence by guerilla and paramilitary groups as well as the army. Between 1998 and 2000 Granada lost 70% of its population.

The program Villages of Reconciliation was started in 2016 In Granada bringing victims and offenders of the armed conflict together for dialogue. Together they build the “house of memories”, remembering the deceased and missing.

We will experience testimonies of victims and offenders and visit the house of memory next to a typical Antioquian market place. We will be invited to a traditional lunch, prepared by the community.



# Villages of Reconciliation



Ex-Guerillas, paramilitaries, members of the army and victims of the conflict participate at the Victim-Offender-Reconciliation Programm and work together to reconstruct destroyed infrastructure or do projects for the community.

Vision: Spread the program in more communities in Colombia – and also to other areas of armed conflict

## Villages of Reconciliation

**30** communities

**2.778** graduated victims

**1.481** graduated offenders

**18.112** indirect beneficiaries

Form 2026: Addition with a reforestation project:

### Planting Hope.

To give work and perspective to victims and ex-offenders

- Restoring nature
- Restoring people
- Restoring relationships





After lunch we will visit the avocado farm San José, a program for juveniles with psychosocial problems, different workshops and agricultural programs.







Small credit program for wives of prisoners



Program for children of prisoners

Visit of children of prisoners. Through the sponsorship program the children can go to school, have enough to eat, get medical treatment and participate at community live. Through a small credit program they can become financially independent, take responsibility for themselves and regain their dignity.

Lunch meeting with women who have received a small credit to start their own small business. Afterwards: Visit to micro-entrepreneurs and getting to know Medellin neighbourhoods and reconciliation work in the neighborhoods.

Dinner with local entrepreneurial families we will visit children and families of prisoners. Without help they are facing ruin and the children are in danger of ending up in prison themselves.





We visit the local prison in Barranquilla and witness the testimonies of victims and offenders who participate at the program „victim and offenders in conversation“.

Jose participated at the program when he was in prison after he tried to kill Sofanor. They were enemies, now they are best friends, go to prison together and have a soccer prevention project, which we will visit.

Afterwards we will visit a company and will end with a dinner with local entrepreneurial families.



We will participate at two Forums in Bogota:

### **International Forum for Peace and Reconciliation**

At this conference we will experience how it is possible to foster peace and reconciliation when victims of the conflict and former member of armed groups and the army meet, the offenders take responsibility and when they work together to embetter their community.

We will meet victims, former members of armed groups, leaders from the United Nations, embassies, international institutions, NGOs and churches, as well as representatives of the Special Jurisdiction and high courts.

### **Forum on Economic Cooperation for Peace**

At this forum we will discuss with Colombian entrepreneurial families how we can work and invest together to foster peace in difficult regions.

We will close the programme with a dinner with important Colombian entrepreneur families.





We will visit the High Security prison La Modelo and speak with participants of the program victims and offenders in mediation.

We will have a luncheon with Colombian entrepreneurs and do company visit afterwards before we will meet for our „last dinner“.





Delegation in the President's Palace

Contact us to get more information on the whole trip or special events.



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**Further information on our website:**

[Sinngeber.eu/veranstaltungen](https://Sinngeber.eu/veranstaltungen)





We look forward to the trip with you.